

BECK & LEE BUSINESS TRIAL LAWYERS

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Attorneys for Plaintiffs and the Proposed Classes

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA**

CATS AND DOGS ANIMAL HOSPITAL,
INC.; ASTRO APPLIANCE SERVICE;
BLEEDING HEART, LLC; CALIFORNIA
FURNISHINGS, INC.; CELIBRÉ, INC.; J.L.
FERRI ENTERTAINMENT, INC.; LE
PETITE RETREAT DAY SPA, LLC; SAN
FRANCISCO BAY BOAT CRUISES, LLC;
WAG MY TAIL, INC.; and ZODIAC
RESTAURANT GROUP, INC., on behalf of
themselves and all others similarly situated,

Plaintiffs,

v.

YELP! INC.,

Defendant.

BORIS Y. LEVITT, on behalf of himself and
all others similarly situated,

Plaintiff,

v.

YELP! INC.; and DOES 1 through 100,
inclusive,

Defendants.

CASE NO. 10-CV-02351 MHP

Pleading Type: Class Action
Action Filed: February 23, 2010

**NOTICE OF FILING ATTORNEY'S
PLEDGES OF JARED H. BECK AND
ELIZABETH LEE BECK**

Case No. 10-CV-01321 MHP

Judge: Hon. Marilyn Hall Patel

1 Pursuant to the Court's August 24 Order (*Cats and Dogs* D.E. 96 / *Levitt* D.E. 39),
2 attorneys Jared H. Beck and Elizabeth Lee Beck of Beck & Lee hereby file their
3 signed Attorney Pledges.

4 DATED: September 23, 2010

5 Respectfully Submitted,

6 /s/Jared H. Beck

7 Jared H. Beck

8 **BECK & LEE BUSINESS TRIAL**
9 **LAWYERS**

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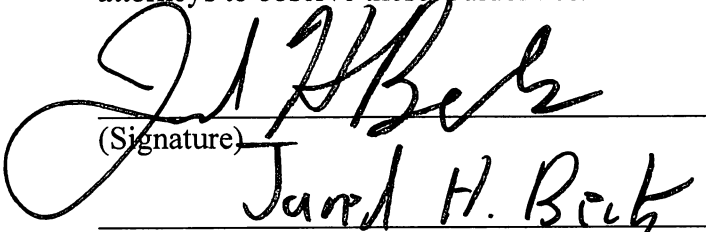
17 **Counsel for Plaintiffs and the Proposed**
18 **Classes**

ATTORNEY'S PLEDGE

I commit to these Guidelines of Civility and Professionalism and will be guided by a sense of integrity, cooperation and fair play.

I will abstain from rude, disruptive, disrespectful, and abusive behavior, and will act with dignity, decency, courtesy, and candor with opposing counsel, the courts and the public.

As part of my responsibility for the fair administration of justice, I will inform my clients of this commitment and, in an effort to help promote the responsible practice of law, I will encourage other attorneys to observe these Guidelines.


(Signature)
Jared H. Beck
(Print Name)

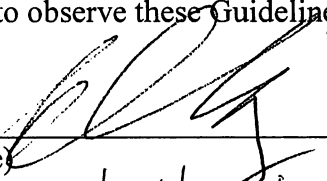
9/22/10
(Date)

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(Signature)
Elizabeth L. Beck
(Print Name)

9-22-2010
(Date)